

# EDITORIAL BOARD MEMBER PROFILE

## **Name:**

Dr. Manoj Kumar, Ph.D.

## **Designation:**

Assistant Professor, Department of Business Management and Commerce, Desh Bhagat University, Mandi Gobindgarh, Punjab  
Email: kumar.manoj198910@gmail.com

Nationality: Indian

## **Academic Qualification (Highest):**

Ph.D. in Commerce – Jyoti Vidyapeeth University, Jaipur (2020)

## **Professional Summary:**

Dr. Manoj Kumar is an academician, researcher, and author specializing in Commerce, Finance, and Business Management. His research covers corporate governance, financial technology, banking performance, and organizational behaviour, with a strong focus on modern business innovation.

## **Teaching & Academic Experience:**

- Assistant Professor, Desh Bhagat University
- Experience in teaching, research supervision, and business education
- Guides four Ph.D. scholars and has supervised one doctoral candidate (2025)

## **Areas of Specialization / Research Interests:**

Corporate Governance • FinTech • Digital Payments • Banking Performance • Marketing Management • Organizational Behaviour

## **Publications & Research Contributions:**

- 25+ research papers in Scopus, UGC-CARE, and peer-reviewed journals
- Three patents granted in e-commerce delivery, stress reduction frameworks, and economic research
- Authored two commerce textbooks and contributed chapters on digital marketing, microfinance, blockchain, and sustainable finance

## **Academic Engagements & Roles:**

- Associate Editor, International Journal of Business Management & Research
- Presented 20+ papers at national and international conferences
- Participant in FDPs and workshops on research methodology, ICT tools, NAAC, OBE, and teaching innovation

## **Honours & Recognitions:**

- Best Teacher Award (2022), Desh Bhagat University
- Contributor to national IP awareness programs under the Intellectual Property Office, Government of India